

IN THE CLAIMS:

1. (Previously Presented) A system for an interactive, computer-assisted on-line auction using a computer with a display, comprising:

means for causing said display to display a plurality of independently moving graphical arrays so that all independently moving graphical arrays of the plurality of independently moving graphical arrays are displayed together on said display, each independently moving graphical array of the plurality of independently moving graphical arrays including a plurality of objects from a category for auction, wherein each object of any one independently moving graphical array of the plurality of independently moving graphical arrays is individually selectable for monitoring and bidding;

means for displaying on said display a plurality of sets of array control buttons for controlling the movement of the independently moving graphical arrays of the plurality of independently moving graphical arrays, each respective set of array control buttons being associated with a different independently moving graphical array of the plurality of independently moving graphical arrays;

personalized auction monitor for personalized auction monitoring of objects from the plurality of independently moving graphical arrays that have been selected for monitoring and bidding by a bidder, wherein the personalized auction monitor is periodically and automatically updated with new status information at user programmable intervals;

means for displaying the selected objects for monitoring all together;

bid submittor for submitting a bid online for any one of the monitored objects; and

means for automatically dropping from the personalized auction monitor the objects that have been selected for monitoring and bidding by the bidder in response to preprogrammed at least one event, wherein the at least one event comprises a first event, the first event causing a selected object to be dropped from the personalized auction monitor in response to a bid for the selected object going beyond a predetermined price.

2. (Previously Presented) The system according to claim 1, wherein said each independently moving graphical array includes a still image of said each object of the plurality of objects.

3. (Previously Presented) The system according to claim 1, wherein said each graphical array being individually selectably scrolled to bring within view of the display those objects previously not within view of the display; and

said each respective set of array control buttons includes:

continuous cycling button for selectively commanding the respective graphical array to cycle continually onto said display those objects, of said respective graphical array, beyond the screen of said display.

4. (Previously Presented) The system according to claim 3, wherein said each respective set of array control buttons includes control buttons so that said each independently moving graphical array can be scrolled bi-directionally.

5. (Previously Presented) The system according to claim 3, wherein said plurality of independently moving graphical arrays is sorted into rows or columns according to different criteria.

6. (Previously Presented) The system according to claim 1, comprising:
multi-select function for selecting by the bidder a subset of the plurality of objects, all together, from each independently moving graphical array for viewing, monitoring and bidding.

7. (Previously Presented) The system according to claim 1, further comprising position sorter for selectively sorting by the bidder the position of the objects in said each independently moving graphical array by different criteria.

8. (Previously Presented) The system according to claim 1, wherein the bid submitter includes detailed information about a respective one monitored object.

9. (Canceled)

10. (Canceled)

11. (Previously Presented) The system according to claim 1, wherein the personalized auction monitor for each selected object includes a textual description of the object and information regarding the status of the auction for the object as well as a bid submission box for the object.

12. (Previously Presented) The system according to claim 1, wherein the plurality of independently moving graphical arrays comprises a first array and a second array, the first array of the plurality of independently moving graphical arrays displays objects that are being

auctioned at the time they are depicted in the first array, and the second array of the plurality of independently moving graphical arrays displays objects to be auctioned at a future time.

13. (Previously Presented) The system according to claim 12, further comprising timestamp display for displaying, on the display, a timestamp indicating the time at which the objects to be auctioned at a future time will be auctioned.

14. (Previously Presented) The system according to claim 12, wherein said each respective set of array control buttons further enables the bidder to selectively stop and start scrolling of the first array independently of the other arrays of the plurality of independently moving graphical arrays.

15. (Previously Presented) The system according to claim 1, wherein said each respective set of array control buttons enables the bidder to selectively control speed of scrolling of the respective graphical array.

16. (Previously Presented) The system according to claim 1, wherein said each respective set of array control buttons enables the bidder to selectively control direction of scrolling of the respective graphical array.

17. (Previously Presented) The system according to claim 16, wherein the respective graphical array scrolls horizontally on the display.

18. (Previously Presented) The system according to claim 16, wherein the respective graphical array scrolls vertically on the display.

19. (Previously Presented) The system according to claim 1, wherein the plurality of independently moving graphical arrays comprises a first graphical array and a second graphical array, the first graphical array of the plurality of independently moving graphical arrays includes only objects to be auctioned at a future time and the second graphical array of the plurality of independently moving graphical arrays includes only objects being currently auctioned

20. (Previously Presented) The system according to claim 1, further comprising at least one visual cue to alert the bidder of a particular occurrence.

21. (Previously Presented) The system according to claim 1, further comprising at least one audible cue to alert the bidder of a particular occurrence.
22. (Previously Presented) The system according to claim 20, wherein the particular occurrence is that a selectively predetermined amount of time remains to submit a bid on an object before the auction for the object terminates.
23. (Previously Presented) The system according to claim 1, further comprising control to selectively rotate those objects which are three-dimensional objects on the display for three-dimensional viewing.
24. (Previously Presented) A system for an interactive, computer-assisted on-line auction using a computer with a display, comprising:
- a plurality of independently moving graphical arrays adapted to be displayed together on said display, each independently moving graphical array including a plurality of objects from a category for auction, wherein each object of any one independently moving graphical array is individually selectable for monitoring and bidding;
 - a plurality of sets of array control buttons for controlling the movement of the moving graphical array, each respective set of array control buttons is associated with a different independently moving graphical array;
 - personalized auction monitor for personalized auction monitoring of those objects selected by a bidder;
 - monitored object display for displaying the selected objects for monitoring all together;
 - bid submitter for submitting a bid online for any one of the monitored objects;
 - a split screen for displaying broadcasts, narrow casts and streaming video for viewing live auction events alongside web images, three-dimensional presentations of objects, detailed textual descriptions of objects and an on-line bidding mechanism for linking the bidder to live auction sessions; and
 - means for automatically dropping from the personalized auction monitor the objects that have been selected for monitoring and bidding by the bidder in response to preprogrammed at least one event, wherein the at least one event comprises a first event, the first event causing a selected object to be dropped from the personalized auction monitor in response to a bid for the selected object going beyond a predetermined price.

25. (Canceled)

26. (Canceled)

27. (Previously Presented) The system according to claim 1, wherein the objects in the plurality of independently moving graphical arrays comprise a first object from a first site, and a second object from a second site, the second site being different from the first site.

28. (Canceled)

29. (Previously Presented) The system according to claim 1, wherein the plurality of independently moving graphical arrays comprises a first array with objects from a first category, and a second array with objects from a second category, the first category being different from the second category.